

Resume.

Toni Tesori

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Skills

An asterisk (*) indicates basic level of skills/understanding. The number in parentheses indicates years of experience.

Software (PC & Mac)

Adobe Creative Suite 3
Quark XPress
Microsoft Office

Languages

X/HTML (10)
CSS (5)
MySQL (2)
JavaScript (5)
DOM Scripting (2)
PHP (4)
Ruby on Rails* (1)
ASP.NET* (1)
VB.NET* (1)

Other

508 and Web Accessibility
Blogging/Wordpress
Copy editing
Computer Networking
CMS
Cross-browser Compatibility
Digital SLR Photography
ERD using UML
FTP
Image Manipulation
Information Architecture
Photoshop Comps to HTML
Podcasting

Prepress Techniques
Relational DMS
SEO
Semantic Web
Unix/Permissions
Usability Analysis
Video Capture
W3C Web Standards
Web Analytics
Web Marketing Analysis
Web Statistics

Experience

Web Developer | Old City Web Services [07/2008 - present]

- * Full-cycle creation of sites, from concepting to delivery.
- * Utilization and interpretation of client input into effective design solutions.
- * Worked to ensuring standards compliance, including Section 508 and W3C XHTML standards.
- * Maintaining optimum search engine optimization through best coding practices.
- * Maintenance of quality work while managing upwards of 20 simultaneous projects.

Division Web Developer | Florida Department of Agriculture [01/2007 - 05/2008]

- * Worked with the Division of Marketing to maintain, create, and update pages for their websites.
- * Ensured standards compliance (Section 508 and W3C XHTML) across nearly 20 sites.
- * Responsible for over 3000 pages of content.
- * Produced standards-compliant web sites from self-created Photoshop comps.
- * Administrated mailing lists; tracked web statistics and analytics using WebTrends 8.0.

Graphic Artist | Lifetouch Church Directories [06/2005 - 01/2007]

- * Responsible for client meetings and customer service, design concepting and execution using Adobe CS, proofing, and packaging designs for press in a deadline-based environment.
- * Invaluable experience in design, customer service, and working in a deadline-driven environment.
- * Awarded second place in company-wide Winter 2005 design competition.

Education

Master of Science in Library and Information Studies | Florida State University

- * **Concentration:** Information Architecture and Technology;
- * **Specializations:** Technology and Networking, Web Design
- * **Relevant Courses:** Database Management Systems, Usability Analysis, Website Development and Administration, Advanced Web Applications, Introduction to Data Networks, Network Administration, Introduction to Information Architecture, Information Organization, Management of Information Organizations.
- * **Other information:** Graduated in Summer 2008 with 4.0 GPA. Program accredited by the ALA

Bachelor of Science in Communication | Florida State University

- * **Concentration:** Advertising with a minor in Business
- * **Specializations:** Technology and Networking, Web Design
- * **Relevant Courses:** Creative Strategy I, Creative Strategy II, Desktop Multimedia, Principles of Advertising, Media Planning, Basic Marketing Concepts, Advanced Computer Literacy, Mass Media Law